

JOSEPH E. STIGLITZ

2001 NOBEL PRIZE WINNER IN ECONOMICS



Christian Duverger

El primer mestizaje

The First Mestizos

978-970-770-856-3
740pp. TP \$54.99 Trim: 6½" x 9"

Duverger puts forth a coherent, dynamic and attractive history of Mexico's pre-Hispanic origins. Leaving behind the antiquated approach that looked at each individual culture as isolated in time and space, Duverger composes an enigmatic puzzle that explains the birth of Mesoamerica. One of the book's key contributions is providing 28 Centuries of cultural continuity, which helps to understand human sacrifice, binary thinking, iconic writing and polytheist cults.



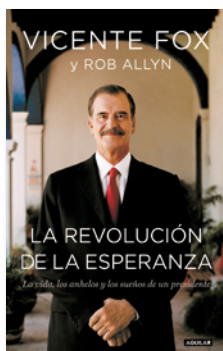
Joseph E. Stiglitz

El malestar en la globalización

Globalization and It's Discontents

978-84-663-6825-4
464pp. PB \$10.99 Trim: 5" x 7½"

Joseph Stiglitz, a Nobel Laureate in economics, has been a first-hand witness of the devastating effect that globalization can have on the poorest countries of the planet. In this work he maintains that globalization can be a beneficial aspect and that its potential is the enrichment of everyone. He states that governments can and must adopt policies that support the growth of countries in an equal manner, and must fulfill equitable and fair rules that take care of the poor as well as the powerful.



Vicente Fox and Rob Allyn

La revolución de la esperanza

Revolution of Hope

978-970-58-0113-6
504pp. TP \$19.99 Trim: 6" x 9"

The charismatic former President of Mexico offers a clear and candid perspective on the state of world affairs and outlines a new vision of hope for the future of the Americas. In 2000 Fox broke the dictatorial one-party rule that had strangled Mexico for over 70 years. For the first time, President Fox reveals the ups and downs of his close but rocky relationships with world leaders from President George W. Bush and Prime Minister Tony Blair to Fidel Castro, Vladimir Putin and Hugo Chávez. From the man who brought true democracy to Mexico, *La revolución de la esperanza* is a personal story of triumph and a political vision for the future.



Joseph E. Stiglitz and Andrew Charlton

Comercio justo para todos

Fair Trade for All: How Trade Can Promote Development

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472pp. TP \$24.99 Trim: 6" x 9½"

Nobel Prize in Economics Joseph E. Stiglitz joins fellow economist Andrew Charlton to address one of the key issues facing world leaders today how can the poorer countries of the world be helped to help themselves through freer, fairer trade? To answer this, they put forward a radical and realistic new model for managing trading relationships between the richest and the poorest countries designed to open up markets in the interests of all nations, ensuring that trade promotes development.



Joseph E. Stiglitz

Cómo hacer que funcione la globalización

Making Globalization Work

978-970-770-732-0
440pp. TP \$22.95 Trim: 6" x 9½"

A bold new blueprint for action from one of globalization's closest observers and toughest critics. An imaginative and practical vision for a successful and equitable world, the Nobel Prize winner's latest book, draws equally from his school expertise and his time spent in dozens of countries. With clear and compelling anecdotes, he focuses on policies that truly work, offering fresh new thinking about the globalization debate and what all nations must do to ensure a just and sustainable world.